Date: Thursday, April 21, 2016
Time: 5pm - 9pm
Location: Student Union Lobby

Register by April 8
Register Online at http://blackstonelaunchpad.org/
Select University at Buffalo, signup for an account and complete the Elevator Pitch Application

Individuals or teams of up to five University at Buffalo students (undergraduate and graduate) may compete, but only one person is allowed to pitch.

Entrants will have 90 seconds to make the pitch.

No notes, slides or other visual aids are allowed.

The pitch must address these key questions:

• What is the problem that you are solving?
• How are you solving it?
• Who are you solving it for?
• Why now?

Pitch Competition Prizes
Winners will be recognized as follows:

1st Place $1000 each
2nd Place $500 each
3rd Place $200 each

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